



"Gupta Tea: Where Quality and Confidence Blend Perfectly in Every Sip."



ABOUT GUPTA TEA

Gupta Tea's extensive experience spanning almost five decades as a well-established tea producer, trader, and exporter is truly remarkable. The company's proficiency in sourcing, blending, and exporting high-quality teas from diverse regions, along with their certifications, attests to their commitment to excellence. The comprehensive tea expertise across the value chain, including their own estate's 3 million kg production, showcases their strong position in the industry. By skillfully sourcing, blending, storing, and packaging teas for both domestic and international markets, Gupta Tea maintains a reputation for delivering consistent quality and customer satisfaction. Their proficiency in processing and distributing various tea products contributes to their esteemed reputation.

Vision

Striving to craft innovative and cost-effective tea blends, Gupta Tea aims to stand as a trusted producer, trader, and exporter in the industry.

Mission

Our mission is rooted in an unswerving commitment to unwavering quality. We endeavor to cultivate enduring business relationships with global trading partners based on mutual trust and unwavering confidence. Our product range is steadfastly dedicated to upholding the highest standards of quality. Our enthusiasm lies in ensuring that every tea we package is freshly blended, embodying the utmost freshness. Adhering unfailingly to stringent food safety requirements, we safeguard the esteemed reputation of Gupta Tea.

ee CHAIRMAN 99

TEA TIME

Personality⁻

L N Gupta

(Tea Time spoke with Mr L N Gupta the President of TABAC and traced his career and success. Below are some salient extracts.)

Mr. L. N. Gupta commenced tea business in the year 1977-78 at Calcutta. He traded in teas and sold through their branches at Delhi, Rohtak, Kanpur, Indore and Ahmedabad. And soon became a leading tea merchant.

In 1982 he joined Tea Auction Buyer's Association of Calcutta as a committee member and in 1983-

84 he joined Federation of All India Tea Traders Association & CTTA as a committee member. He had been Vice Chairman of FAITTA & Chairman of CTTA.

Mr. Gupta is also socially attached with NGO Purwanchal Nagarik Samity running, School, Hospital and a Diagnostic Center. He is attached as atrusteeto the Lion Club of Calcutta Kankurgachhi Netralaya & Research Institute which runs a very big Hospital.

In 1998 he purchased Jadabpur Tea Garden as well Ramsai & Kalipur. At present they produce very good quality green tea, very famous in Srinagar. They produce 6 lacs kg green tea made in a brand new 55000 square foot factory with a capacity to manufacture 8 lac kgs. In addition, they also produce 9 lacs kg CTC in a newly constructed factory in the same premises.

Mr. Gupta has been recently selected as Vice-Chairman of Indian Tea Planters Association.

Tea, Tourism and Diversifications

Jadabpur Tea Garden boast of a 10 bedroom Resort, very near the Gorumara Forest.

> Their other business interests include a factory manufacturing material for mattress near Falta in Kolkata. And another to produce animal feeds at Siliguri.

> > Tea Exports and value-added teas is an area where they have ventured into too.

> > Mr. Gupta has 2 sons Mr. Jugal Kishore Gupta & Mr. Navneet Kishore Gupta, who look after the business.

JADABPUR 99 TEA GARDEN



Jadabpur Tea Garden's historical significance as one of the oldest tea gardens in the Dooars region is impressive. Its production of high-quality green tea and CTC, with an output of 3 million kgs, reflects its enduring commitment to quality and growth in the tea industry. The fact that Jadabpur Tea Garden consistently produces high-quality green tea that enjoys popularity in both Amritsar and Srinagar markets year-round is a testament to their dedication to excellence. Such recognition underscores their ability to consistently deliver exceptional tea products that resonate with consumers in different regions. Additionally, the garden holds RAINFOREST ALLIENCE and TRUSTEA certifications, reinforcing its dedication to sustainable and trustworthy practices.









ZAVARKA



Expanding beyond the domestic market, Gupta Tea's international reach is impressive. Exporting tea to countries such as Kazakhstan, Iran, Dubai, Germany, UK demonstrates a diverse global expansion indicates presence. This the company's ability to cater to different tastes and preferences while establishing a strong foothold in various international markets.

Gupta Tea provides Pvt Ltd services by blending teas, offering personalized packages, and incorporating private labels to meet the specific preferences of each client. Moreover, holding certificates like NPOP, EU, GMP, HACCP and ISO further underscores Gupta Tea's commitment to quality and compliance on a global scale.



PRODUCT 99











Black Tea CTC

Darjeeling Tea

Organic Tea

Spiced Tea

Green Tea





Black Orthodox Tea

Artisanal Tea

RAMSAI TEA & 99 WILDLIFE RESORT

The proximity of Jadabpur Tea Garden to the renowned Gurumara Forest, known for its wildlife sanctuary, offers a unique attraction for tourists. The presence of Ramsai Tea & Wildlife Resort within the garden showcases a clever fusion of nature and hospitality









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